



GLORIA FERRARA

Date of birth: 06/10/1995 | **Nationality:** Italian | **Gender:** Female | **Phone number:**

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ABOUT ME

I am a highly proactive and versatile individual, recently graduated from the École Supérieure des Affaires in Beirut, with a master's thesis focused on the correlation between circular economy and women's empowerment. I am deeply passionate about the international field, and since 2014, I have directed both my studies and career towards related sectors.

EDUCATION AND TRAINING

07/10/2023 – 03/12/2024 Beirut, Lebanon

MA INTERNATIONAL AFFAIRS AND DIPLOMACY École Supérieure des affaires of Beirut in partnership with UNITAR

Thesis The correlation between circular economy and women empowerment in Lebanon

01/11/2018 – 12/12/2024 Torino, Italy

MA INTERNATIONAL STUDIES - MENA POLITICS University of Turin

15/10/2014 – 22/11/2018 Bologna, Italy

BA INTERNATIONAL DEVELOPMENT AND COOPERATION University of Bologna

WORK EXPERIENCE

01/03/2024 – 01/06/2024 Geneva, Switzerland

INTERN GENDER-TRANSFORMATIVE CLIMATE AND DISASTER RESILIENCE UNDP

- Support the development of advocacy and communications materials
- Support the management of events and partnerships meetings geared towards sustaining the UNDP community of practice bringing together practitioners from UNDP's Country Offices, regional and HQ offices, including two sessions at the Humanitarian Networks and Partnerships Week taking place in Geneva in May 2024.
- Support the organization of a photography exhibition jointly with OCHA for the Humanitarian Networks and Partnerships Week
- Undertake research and develop outputs using qualitative and quantitative methodologies (topics: gender-transformative climate and disability inclusion in disaster resilience)
- Map UNDP projects and programmes in selected countries and regions using AI powered platforms, categorize and upload various resources in an internal database, contribute to UNDP reporting in interagency processes related to gender equality, climate change adaptation and disability inclusion in disaster risk reduction

Department UNDP

30/10/2014 – CURRENT Vigevano, Italy

MANAGING PARTNER BY LC SHARES BELLA NAPOLI RESTAURANT AND B&B

- Remotely: accounting operations, supplier management, and social media management, including social media communication and campaigns via Google and platforms such as Instagram and TikTok.
- In-person: reception and management of the venue, including staff organization.
- Accounting activities including recording financial transactions and maintaining an organised accounting system, monitoring budget, processing vendor payments, maintaining compliance with relevant tax and accounting regulations

01/04/2022 – 30/09/2022 Goteborg, Sweden

HUMAN RIGHT & SOCIAL COMPLIANCE MANAGER NUDIE JEANS

- Human rights and sustainability monitoring along the textile supply chain trough audit follow up procedures, risk assessment, monitoring and evaluation of ongoing initiatives as well as planning and implementation of corrective action plans
- Networking with key stakeholders aiming at influencing policies and practices regarding workers' rights as well as achieving new collaborations
- Monitoring and updating of ongoing projects and research in order to develop innovative and effective solutions with a multi-lateral and multi-factorial approach.

- I was given the responsibility of writing a column titled 'A Look at the World,' in which I covered a wide range of political and economic topics. I was required to submit articles on a bi-weekly basis, ensuring timely analysis and insight on current global issues.

01/03/2021 – 31/10/2022 Beirut, Lebanon

LEAD GENERATION SPECIALIST PROJECT ASSISTANT SEA SKY SERVICES

- B2B Marketing strategies, CRM software implementation, and data collection
- Develop and implement lead acquisition strategies, including digital marketing campaigns, social media, email marketing, and lead sourcing through external sources
- Identify and analyse datas and audience for the company creating targeted and specific contents and adv

01/06/2020 – 30/09/2020 Beirut, Lebanon

INTERN HUMANITARIAN LAW PROJECT ASSISTANT BESME GROUP FOR HUMANITARIAN ASSISTANCE

- Assist the management of human rights, integration and schooling projects for refugees In Lebanon including the management of different phases of the projects life cycle (research, planning, execution and progress monitoring).
- Engage and formally making contact with contacts with universities abroad in order to collaborate with them in educational programs
- Draft papers, reports and presentations tackling SDGs
- Undertake research and develop outputs using qualitative and quantitative methodologies on different topics such as migration and gender inclusive politics

01/01/2017 – 31/12/2017 Vigevano, Italy

CULTURAL MEDIATOR I COLORI DEL SORRISO ONLUS

- Collect and systematically organize data and documentation for political asylum requests and international protection inquiries, in collaboration with the Court of Milan, ensuring all necessary information is accurately prepared for legal review.
- Develop and implement educational and recreational projects aimed at promoting the social integration and personal development of asylum seekers and refugees, providing them with essential skills and support.
- Coordinate and facilitate job placement activities in collaboration with the local Employment Centre, helping individuals access employment opportunities and assisting them in their integration into the workforce.
- Provide professional interpretation and translation services during meetings with the judge of the Territorial Commission, ensuring clear communication and mutual understanding between individuals from diverse cultural and linguistic backgrounds, thereby facilitating the legal process.

LANGUAGE SKILLSMother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
SPANISH	C1	C1	B2	B2	B2
FRENCH	B2	B2	B2	B2	B2
ARABIC	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Advanced Level ECDL Certificate | Microsoft Office (Outlook, Excel, Word, PowerPoint) | knowledge of presentation platforms (PowerPoint, Prezi, Canva) | Organizational and planning skills | Good Communication and Writing Skills

CONFERENCES AND SEMINARS

Torino

ToMidEast Summer School

Round tables and interactive lessons with professors, PhD and students from all over the world concerning current political issues in the MENA region

Torino

Laboratory on Armed conflict security and state building - University of Turin

Takling UN peace keeping strategies, NATO strategic concepts and post-conflict/peace-building exercises

Bologna

Euro - Planning, Europa Cube Business School

I explored the project writing sphere as well as the European funds panorama recalling different fields and themes such as environment, employment, culture, training, education, research, SMEs and business services, tourism and communication

● **DRIVING LICENCE**

Driving Licence: B

● **PUBLICATIONS**

2021

Il Libano e le sue guerre

Gloria Ferrara, L'informatore, 16 September, 2021, Page 19

2021

Tra religione e sviluppo: il cammino della finanzia islamica

Gloria Ferrara, L'informatore, 30 September, 2021, page 20

2022

Le conseguenze economiche della guerra tra Russia e Ucraina

I authored numerous articles for the newspaper, readily available upon request

Gloria Ferrara, L'informatore, 31 March, 2022, page 45

2021

Research Associate at CapB Beirut

Participated in the drafting of numerous papers addressing financial matters in Lebanon.

● **VOLUNTEERING**

08/06/2018 – 04/10/2018 Malindi, Kenya

Field Humanitarian Aid Volunteer

- Organised an after school learning space for kids and orphans
- Planned and arranged activities and excursions outside the orphanage such as excursions to the local maritime park
- Fundraising campaigns
- Advocate on behalf of the orphanage's cause through social media and in presence events

● **NETWORKS AND MEMBERSHIPS**

Associate Registration - Mediterranea Saving Humans

- Participate in the annual meetings and vote on the bodies of the association
- Take part in the Boards of Directors, our place for discussion and updates on sea and land activities, human rights and political asylum.